

## 2015 All Star Program Ad Information and Pricing

We will be offering "cover" ads as well as, inside ads, and "swim-a-grams". If you own a business, or know of someone who does, the All Star program is a great way to spread goodwill for that business by supporting a local family event that will reach many hundreds of families from Frederick City down thru southern Frederick County. If you want to buy an ad to support and congratulate your swimmer for a great season, the All Star program is also a low-cost way to create a great printed keepsake memory! We will be able to run photos in the ads, business logos, clip art, etc., as long as the ad itself is sent in a camera ready version.

Here are the ad sizes and rates:

BACK COVER AD	\$75.00
COVER ADS (includes inside front cover, and inside back cover):	\$50.00
FULL PAGE ADS (program will be printed on 8 1/2 X 11 paper):	\$40.00
HALF PAGE ADS:	\$25.00
QUARTER PAGE ADS:	\$15.00
"SWIM-A-GRAMS" (business-card size ads):	\$10.00

Please email CAMERA-READY ad copy to:

[dndreynolds@verizon.net](mailto:dndreynolds@verizon.net)